



Oxford Clinical Insights

Discuss your products and ideas with end-users from Oxford University Hospitals NHS Trust

Oxford Clinical Insights connects life sciences companies to clinical staff within the NHS:

If you develop medical devices, technologies or consumables and would like input on your products and ideas from clinical staff, *Oxford Clinical Insights* can help.

How does it work?

- You tell us what Insight you need
- We find relevant healthcare professionals from our 11,000 staff
- We organise the bespoke session and provide a full project report
- Accessible for SMEs

What can we offer?

- Unmet Needs Assessment
- Product Review Panel
- Advisory Board
- Market Research
- Workshops
- Focus Groups

Staff Groups

- Doctors
- Nurses
- Healthcare Assistants
- Midwives
- Physiotherapists
- Healthcare Scientists

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Oxford University Hospitals 
NHS Trust